

INTERNSHIP INSIDER

Fall 2016

Fast Facts:

76 summer interns in 2013
120 summer interns in 2014
152 summer interns in 2015
155 summer interns in 2016

In the summer of 2016, 90% of internship students stayed in Michigan, 9.5% of internship students are out of state
Less than 1% of internship students participated in an international internship.

Students referenced in the statistics above are enrolled in the following majors:

Accounting
Advertising Integrated
Marketing Communications
Business Administration
Computer Information Systems
Computer Information
Technology
Finance
Human Resource Management
Information Security and
Intelligence
Marketing
Operations Supply Management
Public Relations
Risk Management and Insurance

New Initiatives

On Thursday, **September 22, 2016** the College of Business will be hosting the 2nd Annual **Internship Awareness Day** from **11:00 a.m. until 1:00 p.m. in the IRC connector**. Students, faculty, and administration will have the opportunity to visit with internship employers about their internship hiring process, and future positions.

Companies participating include: ***Meijer, MLive/Advanced Digital, Mercantile Bank, Michigan Farm Bureau, AFLAC, Dewpoint, Spectrum Health, Diplomat Specialty Pharmacies, SpartanNash, Hagerty Insurance, Auto-Owners Insurance, Michigan Office Solutions, Fremont Insurance, Defense Financial Accounting Services (DFAS), Northwestern Mutual, Chemical Bank, Haworth, and Farmers Insurance.***

The Internship Programs Office is actively involved in the Gallup StrengthsQuest programming. This personality assessment tool has proven effective with many universities and employers. **We are currently looking for Student Strengths Ambassadors to join our team this fall** to assist with the development of the program, and to build the **Builders of Strengths and Success (B.O.S.S.)** registered student organization focused on leadership.